

LEONARD MALCOM

UX Engineer | Frontend Web Developer

leonardmalcom@yahoo.com | Phone: (215) 839-6048

Skills: Drupal, WordPress, TeamSite, Twig, HTML/CSS/Sass, Foundation, Bootstrap, JavaScript/jQuery, PHP/MySQL, Git, Sketch, Adobe CC (Photoshop, Illustrator, Premiere Pro, After Effects), Salesforce, Marketo, Mailchimp, GSAP

Company: Contractor - Freddie Mac (2020 - 2025)

Role: *UX/UI Web Developer, Drupal & TeamSite Frontend Developer*

- Created custom responsive web pages using Drupal and Foundation.
- Developed frontend components and modules using Twig, JavaScript, HTML, CSS, PHP, Sass and GSAP Animation.
- Applied best practices in Web Accessibility, UI/UX design patterns, and Agile methodology.

Company: Contractor - Bailey Brand Consulting, SomnoMed, Vanguard (2017 - 2020)

Role: *Responsive UX/UI Developer, Email Developer, Regional Web Manager*

- Supported design teams by developing solutions that improved overall user experience.
- Created custom, responsive web and email pages from digital design specifications using WordPress, JavaScript/jQuery and CSS.
- Implemented A/B tests for email campaigns to optimize engagement.
- Managed and maintained regional and international sites.
- Built interactive prototypes and designed user interactions.
- Collaborated closely with teams to improve usability and accessibility.

Company: Consultant - Goodway Group, Michael Henderson Consulting (Mar. 2011 - Mar. 2017)

Role: *Responsive UX/UI Developer, WordPress Developer and Designer, E-commerce*

- Designed and developed WordPress sites, including responsive theme customization.
- Met frequently with clients to help gather specifications for websites.

Company: SHM - Society of Hospital Medicine (2007 - 2010)

Role: *Frontend Developer*

- Landing page creator and interaction designer (Flash, JavaScript).
- Managed and created educational resource portals designed to teach best practices to workers.
- Built interactive pages for annual meetings and educational seminars.